

BORA – hansgrohe signs Peter Sagan.

The World Champion from Slovakia enters a 3-year agreement with the WorldTour newcomer from Raubling.

After weeks of rumours now it is confirmed that Peter Sagan joins BORA – hansgrohe from 2017 onwards. Together with Peter his brother and National Champion Juraj, as well as Maciej Bodnar, Michael Kolar and Erik Baška signed with the team. The number one of the WorldTour Ranking will therefore be able to count on his closest domestiques also the following years.

“It is a great honour to welcome one of the most popular cyclist of our time in our team. That’s why we tried to provide familiar surroundings as far as possible. I think Peter’s trust in us proves that we did a good job the last years and have solid reputation in the peloton. Our partners BORA and hansgrohe are also two big German quality brands. This combination convinced Peter that we are the right team for him and his chase for even more successes the next years. I am very happy and sure that this partnership will be a successful one.” – Ralph Denk, Team Manager

“Since we started our sponsorship in cycling our objective was to get to the top of this sport. Peter will help us to achieve this goal. And he will support us to make our vision come true: the end of the extractor hood. We are very happy to welcome Peter Sagan as a new member to our cycling family. He is a real star, who achieved almost everything in cycling by being focused, dedicated and by believing in himself. At BORA we share this approach, self-belief helped us to get to where we stand now. And we are proud to go the next steps together with him.” – Willi Bruckbauer, Owner of BORA

The first goal of the new season for BORA – hansgrohe will be the Classics. Further new signings should also strengthen the roster for Grand Tours. The team will announce more key signings in the coming weeks.

“My goal is a well-balanced roster for the 2017 season. With Peter the Classics will be a big highlight for us. But we also want to play a role in the Grand Tours, therefore we still look for new signings.” – Ralph Denk, Team Manager

"The team around Ralph Denk is built around first-rate standards, just like hansgrohe. Doing this claim justice requires a targeted effort on our part to strengthen the team BORA - hansgrohe for the upcoming season; with the signing of Peter Sagan and his confidants, we have taken the first step in the direction of a competitive WorldTeam. We are thrilled about the commitment of Peter Sagan because it corresponds to hansgrohe's claim to become the Number One worldwide. Signing the current number one ranked cyclist in the world for our team, is therefore right and consistent." - Thorsten Klapproth, CEO Hansgrohe